

# MAGGIE McTAVISH

SPEAKER · WRITER · FOUNDER OF MANGO MEDIA



## AT A GLANCE

- 13+ years in search
- Referral-only · no paid ads
- Early voice on AI search
- Based in St. Catharines, ON

## BIO

Born in Canada and raised in Panama, Maggie built Mango Media over a decade — entirely through referrals — into a premium web and AI-search agency, and got early to the biggest shift in search since Google. She speaks in plain language about how businesses get found today.

**I help businesses become the answer — in search, and in AI.**

## SIGNATURE TALKS

### Showing Up in the Age of AI Search

How AI assistants decide which businesses to recommend — and how you earn that spot.

### SEO Didn't Die. It Moved.

What's changed in search, what hasn't, and where to put your effort now.

### Built the Slow Way

Growing a service business on referrals and reputation, not overnight scale.

### The Findable Business

Practical, no-fluff search visibility for owners who'd rather run their business.

## FORMATS & AUDIENCES

Keynote · half-day workshop · panel & fireside · lunch & learn. Chambers, associations, conferences, and agency communities.

## RECENTLY ON STAGE

SEO for small business — St. Catharines Enterprise Centre.

## Bring Maggie to your stage

Keynotes, workshops, and panels on AI search and the future of being found.

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